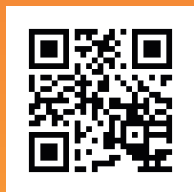




OPEN INTERNATIONAL INTERNET&MOBILE STARTUP CONTEST



web-ready.ru

[facebook.com/WebReadyKonkurs](https://www.facebook.com/WebReadyKonkurs)

vk.com/webready

twitter.com/web_ready

WEB READY 2012

www.web-ready.ru



OPEN INTERNATIONAL STARTUP CONTEST AND THE BIGGEST INVESTMENT FORUM IN SAINT-PETERSBURG

VC CORNER

VC Corner — special site for «investor-project» communication. More than 100 investors and business angels participate in Web Ready Final every year

MAIN NOMINATIONS:

- «Best web startup»
- «Best mobile startup»
- Special nominations from the jury and partners

WEB READY STATISTICS

www.web-ready.ru



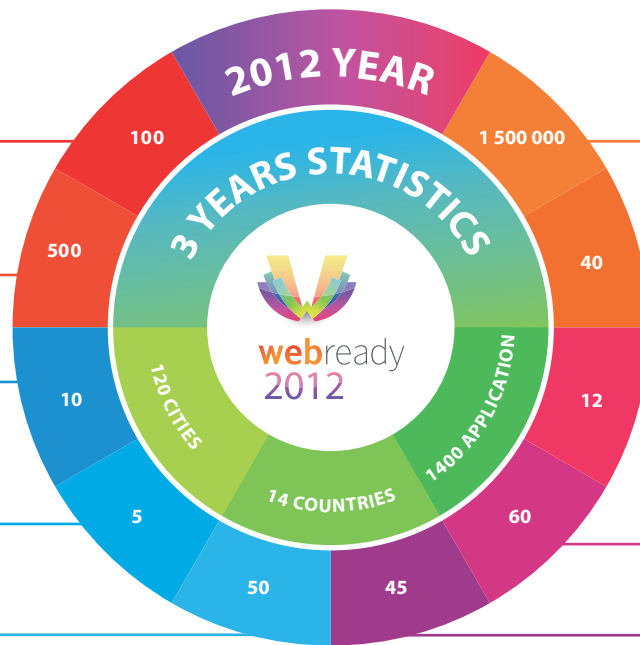
investors
on the Final

guests on the Final

mln people reaching
during media campaign

regional stages

hours of educational
program



prize fund

semi-finalists
on exhibition

presentations

business partners

experts and jury members

REASONS TO PARTICIPATE

www.web-ready.ru



ENTREPRENEURS

- Big number of investors
- Feedback from highly competent experts
- New business partners

REGIONAL PARTNERS

All kind of support in running regional stages from Web Ready Organizing Committee

BUSINESS PARTNERS

- Widespread media and advertising campaign
- Access to new technologies

INVESTORS AND BUSINESS ANGELS

- More than 500 projects to consider
- One-on-one meetings with best projects

SUCCESS STORIES

www.web-ready.ru



Yam Labs

\$ 500 000 investments
from Foresight Ventures



Gbooking.com

investments
from Yandex



Moy Sklad

shares sold to «1C»



SaeX

\$ 500 000 investments
from Foresight Ventures



Alloka

investments from
the Untitled venture fund



ResumUP

winner of the TechCrunch
Moscow

PEOPLE

www.web-ready.ru



Sergey Belousov

Chairman of the board and COO
Parallels, co-founder



Alexandr Egorov

CEO Reksoft



Ekaterina Terentieva

Director of the Center
for technology and innovation
PwC



Ilya Segalovich

Co-founder and CTO of Yandex



Dmitriy Chikhachev

Managing Partner Runa Capital



Pavel Cherkashin

Private investor, business angel

JOIN US

www.web-ready.ru



STAGES:

- June 1st — October 14th applications are due
- November 1st — choosing 40 semifinalists
- November 5th to 21st — educational program for semifinalists
- November 30th — Web Ready Final

HOW TO SIGN UP?

Send an Executive Summary on
i.kuznetsova@ingria-park.ru

FINAL

- Projects exhibition
 - Elevator pitches
 - Venture Capitalist Corner
 - Guest speaker
 - Networking
- November 30th, Russia, Saint-Petersburg, ParkInn Pulkovo Hotel

WEB READY 2012

www.web-ready.ru



- **INVESTMENTS**
- **NEW BUSINESS PARTNERS**
- **FEEDBACK FROM EXPERTS**
- **MENTORS**
- **FAME AND RECOGNITION**

**APPLICATION
IS DUE TO 14TH
OF OCTOBER!**